

## FOSL Membership Report

2014-15 Membership Year (6/1/14 – 8/31/15)

I am pleased to provide the following report concerning membership activities during the 2014-15 membership.

On September 28, 2014 the Friends bylaws were amended to change its membership year from June 1<sup>st</sup> - May 31<sup>st</sup> to September 1<sup>st</sup> – August 31<sup>st</sup>. As a result, the membership year was extended by an additional 3 months to accommodate the transition to the 2015-16 membership year.

In May 2015 members received a personal invitation to attend the annual book sale preview on June 18<sup>th</sup> prior to the sale opening to the public. Due to the change in membership year, a 3-month limited membership was given to book dealers who traditionally renewed their membership solely for the purpose of attending preview night.

In an effort to increase membership, applications were inserted into *Book Page*, the monthly publication funded by the Friends. Even though the publication is popular, this method of increasing membership has not been successful. Likewise, the promotional brochure and application placed at Town Hall did not result in any increase in membership.

The Friends ended its membership year with the following number of members and income <sup>i</sup>:

Individuals	91	
Family	60	(2 or more)
<b>Total</b>	151	
New members:	40	
Renewals:	111	
<b>Total</b>	151	
<i>(Non-renewals)</i>	35	
<b>Income:</b>		
Dues:	\$2605	
Donations:	\$1265	
<b>Total</b>	\$3870	

Respectfully submitted,

Emily Ward, Membership Chair

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<sup>i</sup> Income based on fiscal year (6/1 - 5/31) vs. membership year (9/1 – 8/31).